



EVERGREEN AREA
Chamber of Commerce

“Building a Better Evergreen”

Taking Advantage of Your Membership

Evergreen Area
Chamber of Commerce

28065 Highway 74 Ste. 201
Evergreen, CO 80439

Phone: 303-674-3412 • Fax: 303-674-8463
memberrep@evergreenchamber.org

www.evergreenchamber.org

The Evergreen Area Chamber of Commerce has grown over the years into a respected and valuable asset to local businesses and the community at large. With approximately 650 members, the Chamber represents a diversified group of businesses.

As the Chamber continues to grow, so do the benefits that become available to our members. The following benefits recap is provided to assure that you're taking advantage of our many worthwhile opportunities.

Visitor Information Center

Our visitor center is located on the main floor of the Historic Evergreen Hotel Building to display your business cards, brochures and tourist literature for visitors and residents who are looking for local goods and services.

- Open 7 days per week in the lobby
- Member information for walk-in residents and visitors
- Relocation packages available
- Chamber office hours, Monday – Friday
9:00am – 5:00pm

Website

The Chamber's website provides information about the Evergreen area, community events, and a complete on-line business listing for each of our members, with hot-links.

- Listed #1 out of 2.7 million web sites
- More than 50,000 hits per month
- Hit tracking information is online
- All Chamber members are represented with a business listing, which includes links to email address, web site and map
- FREE Job Postings for Members
- Banner advertising opportunities
- Hot Deals – on-line coupons
- Community Calendar of Events
- Volunteer registration for the community

Membership Directory & Community Resource Magazine

We publish an annual magazine featuring community information and features, along with a comprehensive membership directory showing your business categorically and alphabetically.

- We distribute a minimum of 20,000 magazines throughout the year locally, at tourist information centers statewide, the Denver Metro Convention & Visitor's Bureau, and Denver International Airport

- Includes area demographics, important phone numbers, map & contact information
- Community Calendar of Events

The Voice Newsletter

Our monthly newsletter is one of our sources of communication for Chamber, Community and Business News.

- eMailed monthly to all members
- Promote your business through Advertising and Members in the News press releases
- New Members business biography in the New Member Section of the Voice

Business Services

The following business services are available to assist our members.

- Membership Mailing List - All of our members have access to a mailing list (including Organization, Contact name and mailing address) for all current Chamber members either by zip code or by category.
- Bulk Rate Permit Stamp – Members of the Chamber has complimentary use of the Chamber's 3rd Class Permit stamp at any time. Postal restrictions apply: Mailings must be sent from the Evergreen P.O. with a minimum of 200 pieces.
- Mailing Labels/Lists – Printed labels or lists of the Chamber membership.
- Conference Room Rental - 80 Seat Capacity available by rental to members. Upstairs from the Chamber.
- Hot Deals Discounts

- Ribbon Cutting celebrations & photo opportunities can be scheduled. Photo will be published in the Voice newsletter and the Canyon Courier.

Credibility/Recognition

Your membership represents a commitment to the values of the Evergreen community.

- Membership integrates you into the Business Community
- Annual Business of the Year, Volunteer of the Year, Non-Profit of the Year and Ambassador of the Year awards
- A Membership Plaque will be delivered by your Ambassador to your place of business
- Other Awards/Recognitions

Referrals

The Chamber is proud to refer its members by phone, email, website, annually published magazine & relocation packages.

- Chamber as a Central Information Source
- Encouraging reciprocation of membership
- Community resource

After Hours Mixers

Once a month, a member hosts an after hours social and networking event at their business location, providing an avenue for you to develop relationships and referrals that are key to growing your business.

- Held the 3rd Thursday of every month
- Networking opportunity to meet other members
- Guests welcome for one visit as a non-member
- \$5 for Members / \$15 for Non-Members

Leads Groups

Open to Chamber members only, an advanced networking opportunity allowing only one representative per business category, per group.

Get Involved

We encourage our members to become involved in various aspects of the Chamber to help increase their visibility.

- Committees
- Special Events
- Education Seminars
- Programs
- Legislative Affairs
- Leads Groups

Strategic Partnerships

The Chamber has affiliations with the following groups who offer business aids and resources to our membership:

- Colorado Tourism Office

- Denver Metro Convention & Visitors Bureau
- Mountain Metro Association of Realtors
- Jefferson County Public Library
- Jefferson Economic Council
- Lariat Loop Heritage Alliance
- Red Rocks Community College
- Small Business Development Center
- Jefferson County Workforce Center
- Jefferson County Business Resource Center

Membership Investment

Your annual dues are determined by the number of employees and the number of professional associates you have. This dues structure has proven to be the fairest approach in dealing with both large and smaller businesses. Each business investment includes the following considerations:

Base Rate: Includes your company name and one main contact representing your business

Pro-Associates: Representatives of your business who work as independent contractors, outside sales reps, or other non-employee persons who represent your company. These individuals receive their own listing under your company title; receive our monthly newsletter, and Chamber correspondence.

Employees: Full-time and part-time are required to be included on the membership.

Out-of-Area Rate: Alternative rates apply to businesses that are not located within our community boundaries.

Not-for-profit: Non-profit organizations pay a flat rate for the organizational membership. Membership benefits are extended to the main contact of the organization.

Individual: A person who does not represent a business organization, but wishes to be involved with and support the local business community.

Memberships are non-refundable.

Let us help you grow your business!

**Visit us on Main Street in the
Historic Evergreen Hotel Building**

**28065 Highway 74, Suite 201
Evergreen, CO 80439
303-674-3412**

**www.evergreenchamber.org
memberrep@evergreenchamber.org**